

# Business & Company Resource Center

## Search Tips



This comprehensive database provides accurate, up-to-date business, company and industry information for more than 450,000 companies, *Business & Company Resource Center* helps you stay in the know with access to business case studies, competitive intelligence and career and investment opportunities.

### HOW TO USE BUSINESS & COMPANY RESOURCE CENTER

Go to the *Business & Company Resource Center* URL with your Internet browser. At the *Business & Company Resource Center* home page, you will find the following search options:

1. Quick Search

- by company
- industry description
- articles

or

2. Search forms for company, industry, articles or advanced search



Any of these searches result in a range of information about a company, industry or business topic you've chosen, all of which you can easily retrieve from the tabbed result bar at the top of the screen.

### COMPANY SEARCH

Use this option to locate company information. This search form guides the user through multiple search options, including company name, ticker symbol, industry (SIC and/or NAICS), product/brand name, or description, city or state.



### INDUSTRY SEARCH

Use this option to search for industry information. This search form guides users through multiple search options, including SIC and/or NAICS code searching and industry description, or browse the industry hierarchy.



### ARTICLES SEARCH

Use this option to locate business news, journals and press releases. This search form guides the user through various search options, including Subject Guide, Keyword and Full-text. Limit options include Journal Date, Full-text, Peer-reviewed, Newspapers and Newswires or Magazines and Journals.



## ADVANCED SEARCH

Use this option to search for information found within specific sources throughout the *Resource Center*. Users may select content areas and search by specific fields.



## COMPANY SEARCH RESULTS

Once you conduct a company search, select a result from the Company Profiles tab to activate other tabs with specific information pertaining to that company.



## INDUSTRY SEARCH RESULTS

Active tabs will be presented where information on the searched industry is available.



## ARTICLES SEARCH RESULT

Results will be for subject guide (as shown) or keyword within the Newsletter/Magazine tab.



## TOOLS

On the home page and throughout subsequent screens, you will find additional tools to assist you. They include:

- Current Results
- Help
- New Search
- Other Databases
- Parent/Subsidiary
- Related Links
- Revise Search
- Search Tips

If you require further assistance with *Business & Company Resource Center*, please contact your librarian.