

InfoTrac Databases



Versión 2.0 Abril - 2004



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1. Introducción

Rápida y amigable, así es la interfaz de InfoTrac Web. La pantalla principal dirige a los usuarios a la información que necesitan, utilizando métodos de búsqueda iguales a la forma de pensar de los usuarios. En la columna izquierda nos muestra los diferentes tipos de búsqueda y en el centro de la pantalla observamos los campos para indicar los parámetros o los criterios de búsqueda.

Esta plataforma se encuentra en la mayoría de las bases de Thomson / Gale, por su sencillez y dinamismo es muy amigable para usuarios principiantes y expertos también.

Sus múltiples funciones hacen de ella la mejor interfaz de búsqueda.

INFO TRAC

- Help - Search
- Title List
- **Subject guide**
- Relevance search
- Keyword search
- Advanced search
- Journal search
- Start over

Back to ...

- Gale Group
- Databases
- Library

Solutions Consultant Iberoamerica
InfoTrac OneFile

Subject guide search

Click in the entry box and enter search term(s)

Browse listing of subjects, people, products, locations and organizations that contain words you entered

Limit the current search (optional)

to articles with text

to refereed publications

by date 2004 2003 2002 2001 2000 1999-1980

to the following journal(s)

History

No Search Results

InfoTrac OneFile has 36,417,215 articles and was last updated on Apr 23, 2004.

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2. Tipos de Búsqueda

2.1 Subject Search o búsqueda temática.

Subject Search es una búsqueda guiada que le permite realizar búsquedas en la base de datos a través de temas, productos, personas, lugares y organizaciones que estén contenidos en el recuadro de texto indicado. Las búsquedas pueden también ser limitadas a los artículos que contengan texto completo, publicaciones arbitradas, fechas, y palabras adicionales o frases.

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InfoTrac OneFile

Subject guide search

Click in the entry box and enter search term(s)

Garcia Marquez

Browse listing of subjects, people, products, locations and organizations that contain words you entered

Limit the current search (optional)

to articles with text
 to refereed publications

by date 2004 2003 2002 2001 2000 1999-1980

to the following journal(s)

History

No Search Results

InfoTrac OneFile has 36,417,215 articles and was last updated on Apr 23, 2004.

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Los resultados serán mostrados en orden cronológico clasificados temáticamente, del más reciente hacia atrás, de un clic en el resultado deseado para ver el texto del artículo.

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Subjects containing the words: Garcia Marquez

Garcia Marquez, Gabriel
 24 Periodical references or by subdivision

Marquez, Gabriel Garcia
 Garcia Marquez, Gabriel

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INFOTRAC
■ Help - Subjects
■ Dictionary
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Solutions Consultant Iberoamerica

Subject: Garcia Marquez, Gabriel; Periodicals
Limited by: full text, refereed publications

[Click here](#) to search for additional results

Mark all items on this page
 [Gabriel Garcia Marquez. Vivir para contarla.](#) (Book Review) Edward Waters Hood.

Mark: *World Literature Today* July-Sept 2003 v77 i2 p75(1) (725 words)

[Close-ups of Gabriel Garcia Marquez: in a visit with this world-renowned Colombian novelist, our author snapped highlights of his typical workday.](#) Caleb Bach.
Mark: *Americas (English Edition)* May-June 2003 v55 i3 p14(6) Mag. Coll.: 114A0245. (2192 words)

[Vivir para contarla.](#) (review of memoir by [Gabriel Garcia Marquez](#))(Book Review)_
Mark: (book review) Barbara Mujica.
Americas (English Edition) May-June 2003 v55 i3 p60(1) Mag. Coll.: 114A0291. (714 words)

[Everday wonders: broadway-style magic meets children's theatre in two Minneapolis premieres. \(Critic's Notebook\).](#) (A Year with Frog and Toad)(A Very Old Man)(Theater Review) Peter Ritter.
Mark: *American Theatre* Dec 2002 v19 i10 p70(4) (1206 words)

INFOTRAC
■ Help - Citations
■ Dictionary
■ Title List

■ Limit search
■ View mark list

Back to ...
■ Subjects
■ Search
■ Gale Group Databases
■ Library

Los resultados finales se presentan en forma de lista para que podamos escoger el que nos interese y damos un clic para ver el texto del artículo.

2.2 Relevance Search o búsqueda por relevancia

Tiene la característica principal de permitirle realizar sus búsquedas en un lenguaje natural, además de mostrarle solo los 200 artículos más relevantes de acuerdo a los criterios utilizados dependiendo de su porcentaje de relevancia y no de manera cronológica como en los otros casos.

Como en todas las búsquedas de InfoTrac, puede limitar su búsqueda por artículos con texto completo, publicaciones arbitradas, fechas recientes, etc.

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- **Relevance search**
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InfoTrac OneFile

Relevance search

Click in the entry box and enter search term(s)

pollution

Search for words in title, citation, abstract in entire article content

Search for articles by title, author or subject combination

Limit the current search (optional)

to articles with text

to refereed publications

by date 2004 2003 2002 2001 2000 1999-1980


to the following journal(s)

InfoTrac OneFile has 36,417,215 articles and was last updated on Apr 23, 2004.

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Los resultados de la búsqueda nos muestran los 200 artículos más relevantes, basados en la búsqueda, de los más de 36 millones de artículos contenidos en InfoTrac.



INFOTRAC


- Help - Citations
- Dictionary
- Title List

- Limit search
- View mark list










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- Gale Group Databases
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Relevance search (in entire article content): pollution
Limited by: full text; refereed publications; date: 2004, 2003, 2002

[Click here](#) to search  for additional results from image search.

Citations 1 to 20 (of 200)


- Mark all items on this page
-  [Should consumers be priced out of pollution-permit markets? \(Content Articles in Economics\).](#) Stefani C. Smith, Andrew J. Yates.
The Journal of Economic Education Spring 2003 v34 i2 p181(9)
50% pollution (3430 words)
 
-  [Camfil Farr. \(New Names\).](#) (changes name of its Air Pollution Control Products Group) (Brief Article)
Plastics Engineering Jan 2003 v59 i1 p70(2)
50% pollution (44 words)
 
-  [Powerspan and Wheelabrator Air Pollution Control have formed an alliance. \(Business Briefs\).](#) (Brief Article)
Power Engineering Sept 2002 v106 i9 p28(1)
50% pollution (21 words)
 

Los resultados finales de esta búsqueda se muestran de la siguiente manera:



INFOTRAC

- Help - Article
- Dictionary
- Title List

-  Print
- E-mail or Retrieval
- Links
- View mark list

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- Library

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InfoTrac OneFile

Article 1 of 200

The Journal of Economic Education, Spring 2003 v34 i2 p181(9)
Mark **Should consumers be priced out of pollution-permit markets? (Content Articles in Economics).**
Stefani C. Smith; Andrew J. Yates.

Full Text: COPYRIGHT 2003 Heldref Publications

The authors present a simple diagrammatic exposition of a pollution-permit market in which both firms that generate pollution and consumers who are harmed by pollution are allowed to purchase permits at a single market price. They show that the market equilibrium is efficient if and only if the endowment of permits is equal to the efficient level of pollution. Furthermore, if consumers actually participate in the market, then the equilibrium is not efficient. Welfare can be improved by decreasing the endowment of permits and thereby pricing consumers out of the market.

Key words: diagrammatic, efficiency, environmental policy, pollution permit markets, retired permits JEL codes: H41, Q25

2.3 Keyword Search o búsqueda por palabra clave

Este tipo de búsqueda es muy sencilla de utilizar y solo requiere colocar el término o la palabra clave en el campo de texto indicado para comenzar a buscarlo. De igual forma, puede limitar a texto completo, publicaciones arbitradas y por fecha también.

The screenshot shows the InfoTrac OneFile search interface. On the left is a navigation menu with options like 'Help - Search', 'Title List', 'Subject guide', 'Relevance search', 'Keyword search' (highlighted), 'Advanced search', 'Journal search', and 'Start over'. The main search area is titled 'Keyword search' and contains a search box with 'business' entered and a 'Search' button. Below the search box, there are radio buttons for 'in title, citation, abstract' (selected) and 'in entire article content'. A note says 'Type words to search for. You can use AND, OR, NOT. Results are sorted by date.' There are also checkboxes for 'to articles with text' and 'to refereed publications', and a date filter for '2004' and '2003'. A 'History' section shows 'No Search Results'. At the bottom, it states 'InfoTrac OneFile has 36,417,215 articles and was last updated on Apr 23, 2004.' The Thomson Gale logo is at the bottom.


The screenshot shows the search results for the keyword 'business'. The search was limited to full text, refereed publications, and the date 2004 and 2003. The results are sorted chronologically from most recent to oldest. A red box highlights the text: 'Los artículos serán mostrados en orden cronológico, del más reciente al más antiguo, seleccione uno de ellos para leer el texto final.' The results list three articles from *Australasian Business Intelligence*: 'US and China to rewrite business rules.' (April 22, 2004), 'Banks back in business.' (April 21, 2004), and 'Bracks' \$1.9bn pitch to business.' (April 21, 2004). A 'Google' logo and a link to search for additional results are also visible.

2.4 Advanced Search o búsqueda avanzada

Le permite a los usuarios especificar a fondo la búsqueda de manera inmediata con las diferentes opciones que tiene. Usando una expresión Booleana puede delimitar a varios criterios de búsqueda.

The screenshot displays the 'Advanced search' interface of InfoTrac OneFile. On the left is a navigation menu with options like 'Help - Search', 'Dictionary', 'Title List', 'Subject guide', 'Relevance search', 'Keyword search', 'Advanced search' (highlighted), 'Journal search', and 'Start over'. Below the menu are links for 'Back to ...', 'Gale Group Databases', and 'Library'. The main content area features the 'Solutions Consultant Iberoamerica InfoTrac OneFile' logo. The 'Advanced search' section includes a red-bordered box with the instruction 'Click in the entry box and enter search expression'. It contains three input fields: the first with 'economy' and an 'AND' dropdown, the second with 'latin america' and an 'AND' dropdown, and the third empty. A 'Search' button is to the right. Below this is the instruction 'Select index then enter search term. Use AND OR NOT to connect the expression.' The 'Limit the current search (optional)' section has checkboxes for 'to articles with text' (checked) and 'to refereed publications' (unchecked). It also includes a 'by date' section with checkboxes for years 2004, 2003, 2002, 2001, 2000, and 1999-1980. A 'to the following journal(s)' field with a 'Browse' button is present. The 'History' section shows a search entry: 'R1 ((Ke Economy AND Ke (Latin America)) and Ac Fulltext)'. Below this entry is a 'View 126 Citations; Modify Search' link. A red arrow points from a red-bordered box containing the text 'Los resultados se muestran aquí' to the 'View' link. At the bottom, it states 'InfoTrac OneFile has 36,417,215 articles and was last up...'.

El resultado de la búsqueda aparece en el historial, indicándonos cuantas citas hay al respecto de nuestros términos solicitados, haga clic en el botón "View" para obtener el listado de artículos, ordenados en forma cronológica del más reciente al más antiguo quedando de la siguiente manera:



INFO TRAC


- Help - Citations
- Dictionary
- Title List

- View mark list

Back to ...

- Search
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R4 ((Ke Economy AND Ke (Latin America)) and Ac Fulltext and Da (2004 or 2003))

[Click here](#) to search  for additional results from image search.


Citations 1 to 20 (of 74)



Mark all items on this page


[Argentine data expected to confirm rapid recovery.](#) (THE AMERICAS) Adam Thomson.
The Financial Times April 20, 2004 p9 (458 words)

[Capital flows into Latin America gather pace.](#) (INTERNATIONAL ECONOMY & AMERICAS) Richard Lapper.
The Financial Times March 29, 2004 p8 (494 words)



INFO TRAC

- Help - Article
- Dictionary
- Title List

-  Print
- E-mail or Retrieval
- Links
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Article 1 of 126



The Financial Times, April 20, 2004 p9

Mark

Argentine data expected to confirm rapid recovery. (THE AMERICAS) Adam Thomson.

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Estos artículos incluyen también una serie de enlaces a otros artículos relacionados con nuestra búsqueda.

no week are
from the fir

Economic Conditions

[View](#) 452 Newspaper references

[View](#) 99 Periodical references

Recessions - Argentina

[View](#) 25 Periodical references

[See also](#) 158 other subdivisions

Economic Recovery

[View](#) 46 Newspaper references

[View](#) 20 Periodical references

Recessions - Latin America

[View](#) 4 Periodical references

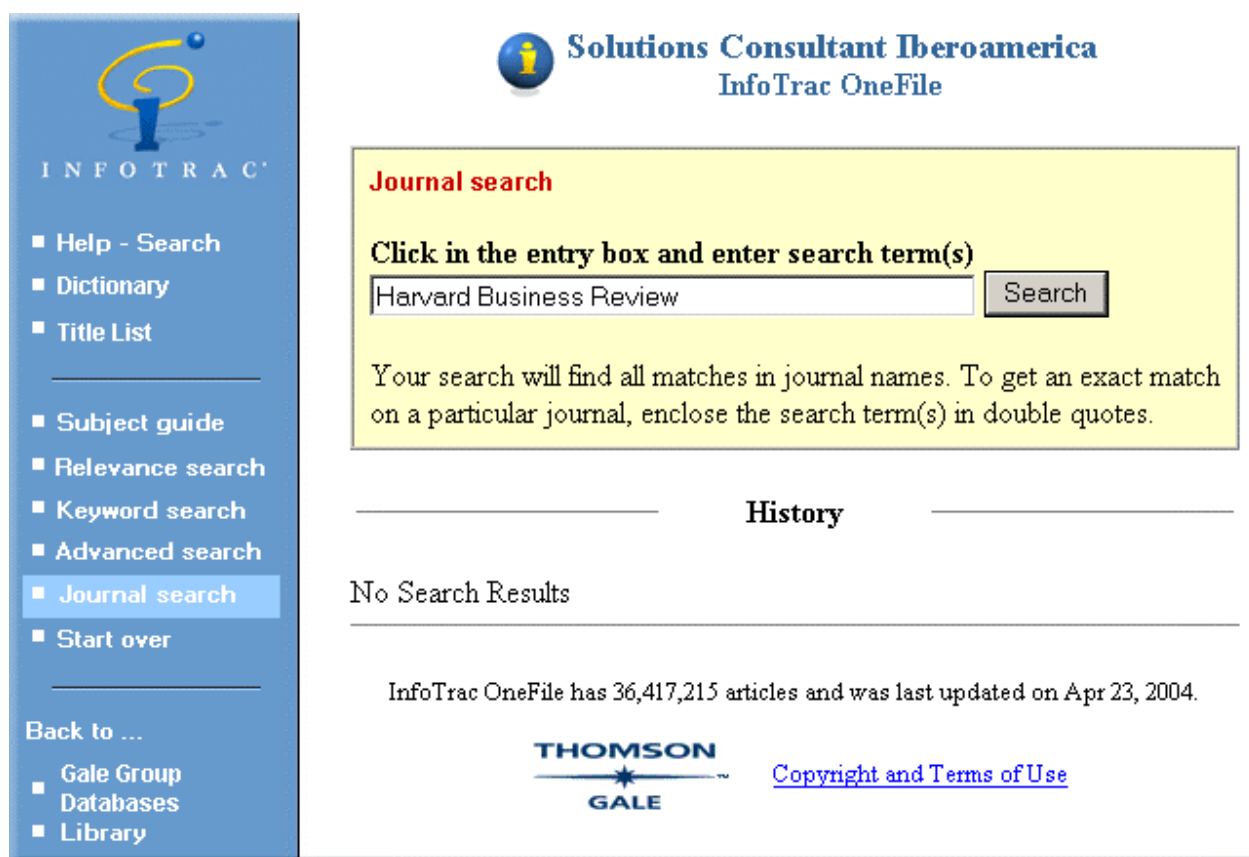
[See also](#) 158 other subdivisions

The positive news comes as John Taylor, undersecretary of the Treasury, arrived in Buenos Aires today to hold talks with the government to help restructure about Dollars 100bn (Euros 83bn, Pounds 55bn) in defaulted public debt.

2.5 Journal Search o búsqueda por revista

La interfaz de InfoTrac tiene esta opción que le permite buscar un título específico para posteriormente encontrar el número de publicaciones de dicho título por año.

Primeo escriba el nombre del título en la caja de texto correspondiente y haga clic en el botón *search*.



INFO TRAC

- Help - Search
- Dictionary
- Title List

- Subject guide
- Relevance search
- Keyword search
- Advanced search
- **Journal search**
- Start over

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Journal search

Click in the entry box and enter search term(s)

Harvard Business Review

Your search will find all matches in journal names. To get an exact match on a particular journal, enclose the search term(s) in double quotes.

History

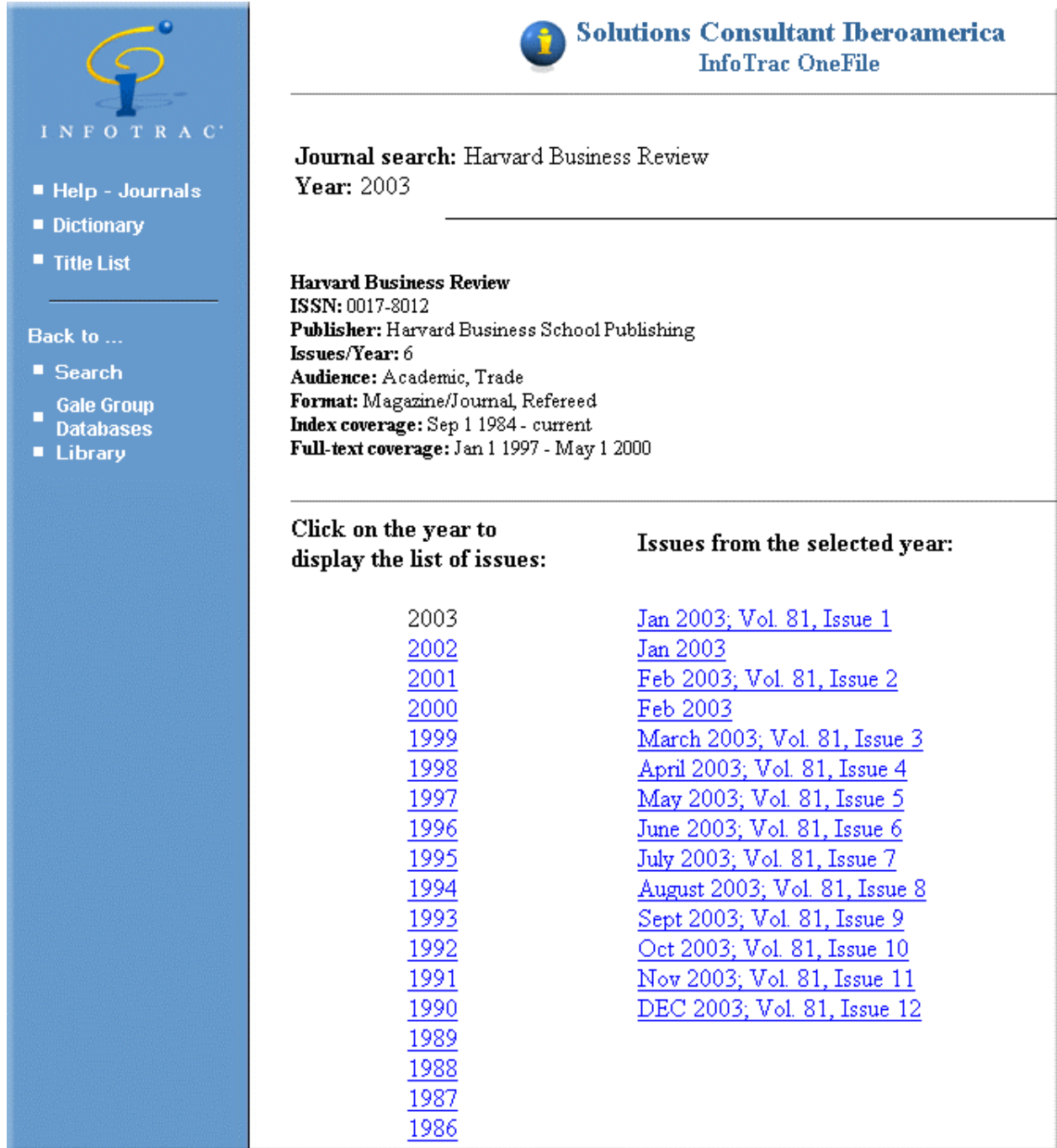
No Search Results

InfoTrac OneFile has 36,417,215 articles and was last updated on Apr 23, 2004.

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A continuación nos aparece una pantalla que contiene la información del título que estamos buscando, incluyendo la cobertura que tiene, si esta indizada o a texto completo.



The screenshot displays the InfoTrac OneFile interface. On the left is a blue sidebar with the InfoTrac logo and navigation links: 'Help - Journals', 'Dictionary', 'Title List', 'Back to ...', 'Search', 'Gale Group Databases', and 'Library'. The main content area features the 'Solutions Consultant Iberoamerica InfoTrac OneFile' header. Below this, it shows the search results for 'Harvard Business Review' for the year 2003. A detailed metadata section lists the journal's ISSN (0017-8012), publisher (Harvard Business School Publishing), issues per year (6), audience (Academic, Trade), format (Magazine/Journal, Refereed), index coverage (Sep 1 1984 - current), and full-text coverage (Jan 1 1997 - May 1 2000). At the bottom, there are two columns: 'Click on the year to display the list of issues:' and 'Issues from the selected year:'. The first column lists years from 2003 down to 1986. The second column lists the corresponding issues for 2003, such as 'Jan 2003; Vol. 81, Issue 1' through 'DEC 2003; Vol. 81, Issue 12'.

Journal search: Harvard Business Review
Year: 2003

Harvard Business Review
ISSN: 0017-8012
Publisher: Harvard Business School Publishing
Issues/Year: 6
Audience: Academic, Trade
Format: Magazine/Journal, Refereed
Index coverage: Sep 1 1984 - current
Full-text coverage: Jan 1 1997 - May 1 2000

Click on the year to display the list of issues:

2003	Jan 2003; Vol. 81, Issue 1
2002	Jan 2003
2001	Feb 2003; Vol. 81, Issue 2
2000	Feb 2003
1999	March 2003; Vol. 81, Issue 3
1998	April 2003; Vol. 81, Issue 4
1997	May 2003; Vol. 81, Issue 5
1996	June 2003; Vol. 81, Issue 6
1995	July 2003; Vol. 81, Issue 7
1994	August 2003; Vol. 81, Issue 8
1993	Sept 2003; Vol. 81, Issue 9
1992	Oct 2003; Vol. 81, Issue 10
1991	Nov 2003; Vol. 81, Issue 11
1990	DEC 2003; Vol. 81, Issue 12
1989	
1988	
1987	
1986	
1985	

3. Formas de recuperación de los artículos

En todos los tipos de búsqueda, los artículos pueden ser recuperados de diferentes maneras:

Impresos, enviados por correo electrónico o descargando el archivo .pdf correspondiente. Solo haga clic en el ícono que corresponda según sus necesidades.



The screenshot displays the InfoTrac OneFile interface. On the left is a blue sidebar with the 'INFO TRAC' logo and a navigation menu. A yellow lightning bolt icon points to the 'Print' button in the menu. The main content area shows the 'Solutions Consultant Iberoamerica InfoTrac OneFile' header, navigation arrows, and 'Article 7 of 74'. Below this is a search result for 'Florida Trend' with a 'Mark' checkbox. The article title is 'Florida's international banking sector has been flat over the past two years, a response to a weak U.S. economy and economic uncertainty throughout Latin America.' The text is followed by '(Brief Article)' and 'Full Text: COPYRIGHT 2004 Trend Magazines, Inc.' The full text of the article is provided below.

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Florida Trend, March 2004 v46 i12 p65(1)
Mark

Florida's international banking sector has been flat over the past two years, a response to a weak U.S. economy and economic uncertainty throughout Latin America.
(Brief Article)

Full Text: COPYRIGHT 2004 Trend Magazines, Inc.

Florida's international banking sector has been flat over the past two years, a response to a weak U.S. economy and economic uncertainty throughout Latin America. But with Latin economies stabilizing--up an estimated 3% in 2004, according to Terry McCoy, director of University of Florida's Latin American Business Environment Program--and with the U.S. picking up steam, many bankers expect a strong year ahead in both private banking and trade financing. "We're preparing for an upswing," says Seno A. Bril, general manager of the Miami office of Paris-based BNP Paribas.

A continuación aparece la ventana de diálogo correspondiente a la opción que haya seleccionado.

Si desea imprimirlo, la interfaz automáticamente elimina los gráficos de navegación y deja solo el texto y las imágenes del artículo en caso de tenerlos. En caso de querer enviarlo por correo electrónico solo debe escribir la dirección en el campo indicado.

Browser Print — *Full Text* —

Reformat for printing (approximately 1 page) from your browser. To return to InfoTrac, use the *back* function of your browser.

Acrobat Reader — *Full Text* —

Retrieve for viewing and printing from Acrobat™ Reader. Please allow a few minutes for the retrieval operation to complete (approximately 1 page)

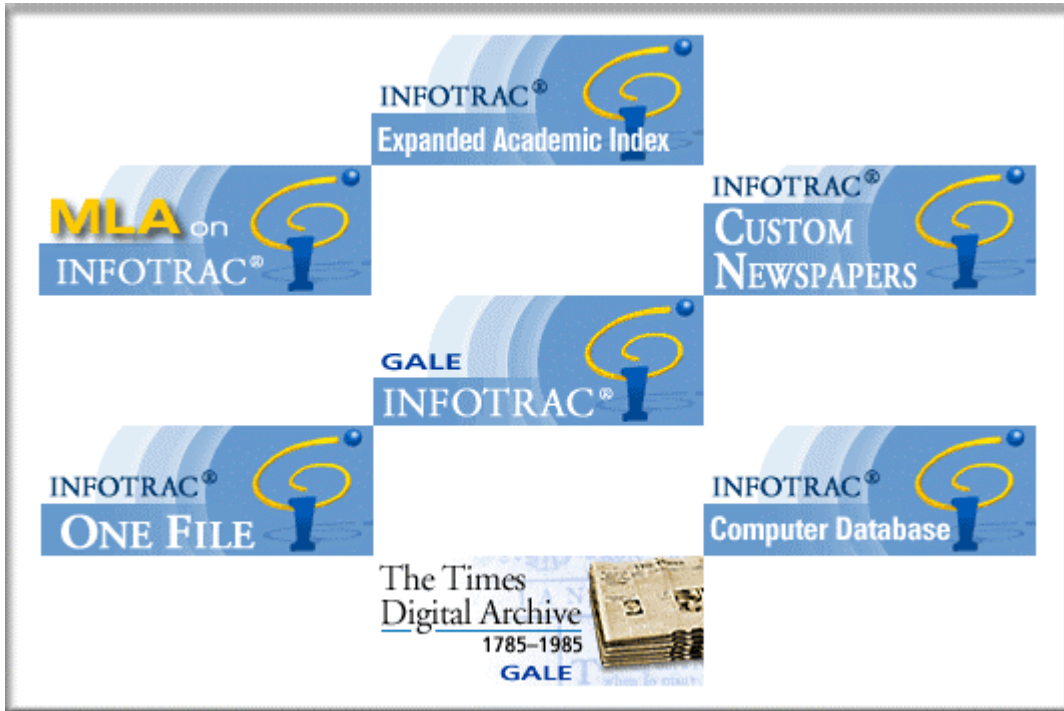
E-Mail Delivery — *Full Text* —

We will send a plain text version to the e-mail address you enter (e.g. *bettyg@library.com*).

E-Mail Address:

Subject
(defaults to title):

Bases de Datos con plataforma InfoTrac



- Computer Database
- Contemporary Literary Criticism
- Expanded Academic ASAP
- General Business File International
- Health Reference Center Academic
- InfoTrac Custom Database
- InfoTrac OneFile
- Investext Plus
- Investext Select
- LegalTrac
- Modern Language Association (MLA)
- National Newspaper Index
- The Times Digital Archive



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